



School District of Altoona

809 7th St West Altoona, WI 54720
715-839-6032 715-839-6066 FAX

Dr. Connie Biedron, Superintendent

www.altoona.k12.wi.us

ALTOONA BOARD OF EDUCATION

Regular Meeting
District Board Room
809 7th Street West
September 8, 2014
6:30 p.m.

Agenda

Please note meeting location:
NEW District Board Room,
809 7th Street West

1. Call to Order
2. Roll Call
3. Reading of Public Notice
4. Pledge of Allegiance
5. Rules for Meeting
6. Approval of Minutes
 - a. August 18, 2014 Regular Meeting
7. Public Participation (All remarks are to be addressed to the Board; discussion among citizens present is not permitted. Board members may ask questions of a speaker; however, no formal deliberations are allowed at this time.)
 - a. Non-Agenda items - public comment and concern
 - b. Agenda items - public comment and concern
8. Treasurer's Report.
 - a. Approval of Checks for Payment
 - (1) General Fund checks totaling \$275,527.16
 - (2) Student Activity Fund checks totaling \$728.28
 - (3) P-Card purchases totaling \$4,503.59
9. Information
 - a. School Showcase
 - (1) Overview of Back to School Days/Orientations, Principals
 - (2) Overview of State and Local Assessments, Andrea Steffen
 - b. Committee Reports
 - c. General Information
 - d. President's Report
 - (1) Wisconsin School Board Appreciation Week, October 5-11
 - (2) WASB Region 4 Fall Meeting, October 1
 - (3) WASB Employment and School Law Seminar, October 16-17

Altoona Board of Education, September 8, 2014

- e. Superintendent's Report
 - (1) Connected Superintendent's Summit Nomination
 - (2) Custom Mobile App
 - (3) ACT College Readiness Report for 2013/14
 - (4) River Prairie Meeting, August 26
 - (5) Substitute Teacher Orientation, September 4
 - (6) Recommendations for New Positions
 - (7) Other Meetings, News and Events (Items announced in this category are not intended for discussion)

- 10. Board Action after Consideration and Discussion
 - a. Consider Resignation of Food Service Employee
 - b. Consider Employment Recommendation to Fill Limited-Term Grade 8 Classroom Aide Position for 2014/15
 - c. Consider Employment Recommendation to Fill Limited-Term Food and Nutrition Services Director Position for 2014/15
 - d. Consider 2014/15 Employment Contract for Director of Food and Nutrition Services
 - e. Consider Recommendation for Additional Elementary .50 Math Intervention Specialist Position
 - f. Consider Recommendation for Additional Elementary .50 Special Education Aide Position
 - g. Consider Approval of Financial Advisory Services Agreement with Robert W. Baird & Co

- 11. Adjournment

The vision of the Altoona School District, in partnership with our students, their families, and our community, is to build a foundation for life-long learning and the emotional well-being of our students. We are dedicated to offering large school opportunities with a small school approach.

ALTOONA SCHOOL BOARD AGREEMENT

- We base our decisions on the best interest of the students.
- We are guided by our Vision, Mission and our Strategic Plan.
- We believe that every employee makes a contribution to the success of every student.
- We conduct ourselves within commonly understood principles of integrity.
- We listen carefully and respectfully to ensure all voices are heard.
- We practice good stewardship of our tax dollars.
- We seek to operate with as much transparency as possible.
- We do not engage in drama or political rhetoric.
- We seek a way around obstacles; reframing from an attitude of “we can’t,” to “how can we?”

Adopted: 9/19/11

Amended: 1/21/13



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Dr. Connie Biedron, Superintendent

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ALTOONA BOARD OF EDUCATION

Regular Meeting
District Board Room
809 7th Street West
August 18, 2014
6:30 p.m.

1. The Regular Meeting of the Altoona Board of Education was called to order by Board President, Helen Drawbert at 6:30 p.m. in the District Board Room.
2. Roll call was taken and the following were present:
Helen S. Drawbert, President
Robin E. Elvig, Vice President
Michael J. Hilger, Clerk
Bradley D. Poquette, Treasurer
David A. Rowe, Member
Dr. Connie M. Biedron, Superintendent
Joyce M. Orth, Board Secretary
3. Reading of Public Notice. Report of notice was given. All posting requirements were met and posting places are noted: Altoona City Hall, Altoona Post Office, school district office, high school office, middle school office, and elementary school office
4. Pledge of Allegiance
5. Rules for Meeting
6. Approval of Minutes. a. August 4, 2014 Regular Meeting. Motion by Rowe to approve the August 4 minutes as presented, seconded by Drawbert. Elvig, abstain; Rowe, yes; Hilger, yes; Poquette, yes; Drawbert, yes. Motion carried 4-0. b. August 11, 2014 Special Meeting. Motion by Hilger to approve the August 11 minutes as presented, seconded by Poquette. Rowe, abstain; Hilger, yes; Poquette, yes; Elvig, abstain; Drawbert, yes. Motion carried 3-0.
7. Public Participation. a. Non-Agenda items - public comment and concern. Helen Drawbert announced Robin Elvig's appointment to the WASB Policy and Resolutions Committee. b. Agenda items - public comment and concern. None.
8. Treasurer's Report. a. Approval of Checks for Payment. Motion by Elvig to approve General fund checks totaling \$282,724.05 and Student activity fund checks totaling \$1,445.20 as presented, seconded by Rowe. Hilger, yes; Poquette, yes; Elvig, yes; Rowe, yes; Drawbert, yes. Motion carried 5-0. b. Approval of Treasurer's Report. Motion by Elvig to approve the Treasurer's Report as presented, seconded by Hilger. Poquette, yes; Elvig, yes; Rowe, yes; Hilger, yes; Drawbert, yes. Motion carried 5-0.

9. Presentations. a. Financial Advisory Services and Debt Financing Options. Mike Clark, Robert W. Baird & Co, shared municipal bond interest rates from January 1980 to present, potential referendum financing plans and projections, the debt sale process and scope of services. In addition, preliminary equalized valuation figures showing a 4.8% increase in valuation were shared. Equalized value is finalized statewide in October. See 11.g. b. Eau Claire Community Foundation. Sue Bornick, Executive Director, Eau Claire Community Foundation, shared an overview of the foundation, some of their current projects, financial information and partnership options.
10. Information. **a. Committee Reports.** (1) Altoona Area Foundation Inc. The most recent meeting held on August 13 was reviewed. **b. General Information.** None. **c. President's Report.** (1) 2014 Fall Regional Meeting and Workshop. The Region 4 meeting is scheduled for October 1 at the Florian Gardens. Optional workshop sessions are being offered from 4:00 to 6:00 p.m. (2) Schedule Special Meeting/Work Session. A board work session was scheduled for Tuesday, September 9, beginning at 8:30 a.m. In addition, a joint meeting with the Demographic Trends committee was scheduled for Thursday, September 11, 7:30 a.m. Both meetings will be held in the Board Room, 809 7th Street West. (3) Classroom Visits. The classroom visit process for board members was discussed. Dr. Biedron will make mention of it in the opening session announcements on August 26. The visits are not related to accountability or for evaluation purposes. **d. Superintendent's Report.** (1) New Teacher Orientation/Mentor Program. The expanded orientation for new teachers was reviewed. The three-day program, held August 11-13, included meetings with district staff and mentors, a luncheon and district tour, PLC boot camp training, and curriculum work. (2) Cluster A Administrative Retreat. The Cluster A retreat was held on August 14 at UW-Eau Claire. Speakers included Chancellor Jim Schmidt; Carmen Manning, Dean of Education; Joe Mazza, University of Pennsylvania Graduate School of Education; and Tom Murray, State and District Digital Learning Policy and Advocacy Director, Washington DC. (3) Rotary Club Presentation. Dr. Biedron gave an overview of her August 18 presentation to the Rotary Club. (4) "Get Your Google On" Tech Academy. The district is hosting the tech academy, August 19-21 at Altoona High School. As the "host," our district received ten free slots; 24 of our staff members are registered out of a total of 78. The academy is offered by Innovative Educator Consulting. (5) Inservice Schedule. The back to school staff schedule for August 26-28 was reviewed. Board members are invited to opening day events including the all staff breakfast in the high school commons, opening session in the auditorium, and district-wide staff photo on the football field. (6) City of Altoona Meeting Regarding River Prairie. City officials will hold a public input meeting regarding the Northwest Quadrant River Prairie development on August 26 in the Community Room, 1303 Lynn Avenue. (7) Budget Update. Expenditure and revenue reports as of August 13, 2014 were included in packets. (8) Other Meetings, News and Events. (Items announced in this category are not intended for discussion). Items announced included: the back to school ice cream social on August 27, Educator Effectiveness, and staff input meeting with ADG Architects.
11. Board Action after Consideration and Discussion. **a. Consider Employment Recommendation to Fill Elementary Limited-Term Special Education Teacher Position**. Motion by Elvig to employ Mary Stoflet as elementary special education teacher in a limited-term one-year position for the 2014/15 school year as recommended, seconded by Rowe. Elvig, yes; Rowe, yes; Hilger, yes; Poquette, yes; Drawbert, yes. Motion carried 5-0. **b. Consider Employment Recommendation to Fill High School Study Hall Aide Position**. Motion by Hilger to employ Mary Seep as high school study hall aide starting in 2014/15 as recommended, seconded by Poquette. Rowe, yes; Hilger, yes; Poquette, yes; Elvig, yes; Drawbert, yes. Motion carried 5-0. **c. Consider Employment Recommendation to Fill Extra Assignments for 2014/15**. Motion by Elvig to approve coaching/advisors assignments for the 2014/15 season as presented: Elissa Upward, head high school volleyball; Heidi Haubrich, assistant high school volleyball; Haley Lohse, assistant high school volleyball; Gail Abernathy, middle school volleyball; Jami Mapson, assistant high school cross country; Zach Valk, assistant high school girls' tennis; and Tommy Auger, assistant middle school football, seconded by Rowe. Hilger, yes; Poquette, yes; Elvig, yes; Rowe, yes; Drawbert, yes. Motion carried 5-0.

d. Consider 2014/16 Contract for Director of Food and Nutrition Services. Motion by Rowe to approve the 2014/16 Food and Nutrition Services Director contract as presented, seconded by Poquette. Poquette, yes; Elvig, yes; Rowe, yes; Hilger, yes; Drawbert, yes. Motion carried 5-0. e. Reconsider 2014/16 Contract for Elementary Intervention Specialist Due to Increase in FTE. Motion by Elvig to approve the revised Elementary Intervention Specialist contract as presented, seconded by Rowe. Elvig, yes; Rowe, yes; Hilger, yes; Poquette, yes; Drawbert, yes. Motion carried 5-0. f. Consider 66.0301 Cooperative Contract with Boyceville Community School District for Special Education Services. Motion by Elvig to approve the 66.0301 agreement with the Boyceville school district for special education services for 2014/15 as presented, seconded by Rowe. Rowe, yes; Hilger, yes; Poquette, yes; Elvig, yes; Drawbert, yes. Motion carried 5-0. g. Consider Approval of Financial Advisory Services Agreement with Robert W. Baird & Co. Motion by Elvig to postpone action on the Financial Advisory Services Agreement, seconded by Hilger. Hilger, yes; Poquette, yes; Elvig, yes; Rowe, yes; Drawbert, yes. Motion carried 5-0.

12. Adjournment. Motion by Elvig to adjourn at 9:17 p.m., seconded by Rowe. Poquette, yes; Elvig, yes; Rowe, yes; Hilger, yes; Drawbert, yes. Motion carried 5-0.

The next Regular Meeting of the Altoona Board of Education is scheduled for Monday, September 8, 2014 at 6:30 p.m. in the Board Room, 809 7th Street West, Altoona.

Joyce M. Orth CAP, Board Secretary

District Clerk

Date

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CHECK DATE	CHECK ACCOUNT			VENDOR	INVOICE DESCRIPTION	AMOUNT
	NUMBER	NUMBER	NUMBER			
08/21/2014	130464	10 E 800 411 255300		ARROW BUILDING CENTER	counter tops for Dist. office.	669.94
	130464	10 E 800 411 255300		ARROW BUILDING CENTER	counter tops for Dist. office.	748.67
					Totals for 130464	1,418.61
08/21/2014	130465	10 E 100 320 254300		CITY OF ALTOONA	2014 fire inspections	183.00
	130465	10 E 200 320 254300		CITY OF ALTOONA	2014 fire inspections	183.00
	130465	10 E 400 320 254300		CITY OF ALTOONA	2014 fire inspections	183.00
					Totals for 130465	549.00
08/21/2014	130466	10 E 200 411 120000		CULLIGAN WATER SERVICE	MS BOTTLED WATER	78.00
					Totals for 130466	78.00
08/21/2014	130467	10 E 400 411 241000		EAU CLAIRE COUNTY PARKS AND FO	Reservation for the shelter at Lake Altoona County Park on September 18, 2014. Senior Leadership Day.	160.00
					Totals for 130467	160.00
08/21/2014	130468	10 E 800 348 254500		EXXON MOBIL - PROCESSING CENTE	GAS	423.31
	130468	10 E 800 348 254500		EXXON MOBIL - PROCESSING CENTE	FEES AND LATE CHARGES NOT PAID IN JULY AND ADDITIONAL AUG FEES AND CHARGES	74.80
					Totals for 130468	498.11
08/21/2014	130469	10 E 100 411 253300		HILLYARD, INC - EAU CLAIRE	LINERS	2,246.93
	130469	10 E 200 411 253300		HILLYARD, INC - EAU CLAIRE	LINERS	2,246.93
	130469	10 E 400 411 253300		HILLYARD, INC - EAU CLAIRE	LINERS	2,246.94
					Totals for 130469	6,740.80
08/21/2014	130470	10 E 100 411 110300		LAKESHORE LEARNING MATERIALS	2 pocket charts, replacement cards, shipping and handling	71.94
					Totals for 130470	71.94
08/21/2014	130471	27 E 700 411 215000		PEARSON CLINICAL ASSESSMENT	WISC-V	261.45
					Totals for 130471	261.45
08/21/2014	130472	10 A 000 000 711210		PETTY CASH FUND	Petty cash for school offices for first days of school.	600.00
					Totals for 130472	600.00
08/21/2014	130473	10 E 400 411 241000		ROCK N'ROLL TO GO PLUS, INC.	Entertainment for Senior Leadership Day	100.00
					Totals for 130473	100.00
08/21/2014	130474	10 E 400 949 162121		SCHOOL DISTRICT OF WEST SALEM	entry fee for VB scrimmage at LaCrosse Logan and West Salem	160.00
					Totals for 130474	160.00
08/21/2014	130475	10 E 800 310 162101		SCHRANK, BENJAMIN	Hotel for Ben Schrank (July choreography camp)	140.00
					Totals for 130475	140.00
08/21/2014	130476	10 E 800 341 256710		TENDER CARE TRANSPORT, INC.	JUNE TRANSPORATION FOR STUDENT	264.00

CHECK DATE	CHECK ACCOUNT			VENDOR	INVOICE	AMOUNT
	NUMBER	NUMBER			DESCRIPTION	
					Totals for 130476	264.00
08/21/2014	130477	10 E 800 411 255300		VARIETY OFFICE PRODUCTS	H- legs and plates for dist office counters	640.32
					Totals for 130477	640.32
08/21/2014	130478	27 E 700 411 215000		WPS	Light's Retention Scale, 2006 Edition	125.40
					Totals for 130478	125.40
08/28/2014	130479	10 E 800 411 221910		APPLE COMPUTER INC	MD787LL/A iPad Air Wi-Fi 64GB Space Gray	699.00
					Totals for 130479	699.00
08/28/2014	130480	10 E 800 355 263300		AT&T	TELEPHONE	131.86
					Totals for 130480	131.86
08/28/2014	130481	10 E 200 942 241000		AWSA (ASSOC WI SCH ADMIN)	AWSA Membership for 2014-15.	515.00
					Totals for 130481	515.00
08/28/2014	130482	10 E 100 411 110000		BEAVER CREEK RESERVE	OUTDOOR ADVENTURE - DAY USE JUN 16	100.00
	130482	10 E 100 411 110000		BEAVER CREEK RESERVE	OUTDOOR ADVENTURE - HIKE TO BIG FALLS	60.00
					Totals for 130482	160.00
08/28/2014	130483	10 E 800 358 221910		CHARTER COMMUNICATIONS	Cable Internet Access for the PreK house	29.99
					Totals for 130483	29.99
08/28/2014	130484	10 E 800 310 252100		DIVERSIFIED BENEFIT SERVICES I	Flexible Benefit Administrative Services	231.22
					Totals for 130484	231.22
08/28/2014	130485	10 E 400 411 161306		DRAMATIC PUBLISHING CO	Scripts for Fall Play Home For Christmas	412.22
					Totals for 130485	412.22
08/28/2014	130486	10 E 800 341 256730		DUQUAINE, ADAM & SARAH	TRANSPORTATION REIMBURSEMENT 2013-2014 - 2ND PAYMENT	265.50
					Totals for 130486	265.50
08/28/2014	130487	10 E 800 411 221400		GATOR GARB PROMOTIONS	CLEAR VINYL - STATIC CLING - INSIDE WINDOW	669.22
	130487	10 E 800 411 221400		GATOR GARB PROMOTIONS	VENENO BALLPOINT PEN - RED	382.83
					Totals for 130487	1,052.05
08/28/2014	130488	10 E 800 358 221910		GOOGLE, INC.	Google Vault/Postini archiving and discovery service	13.75
					Totals for 130488	13.75
08/28/2014	130489	10 E 400 417 120000		HODGE PRODUCTS, INC.	locks for student lockers	279.00
					Totals for 130489	279.00
08/28/2014	130490	10 E 800 341 256730		KNUDSON, MARK & CATHERINE	TRANSPORTATION REIMBURSEMENT	265.50

CHECK DATE	CHECK NUMBER	ACCOUNT NUMBER	VENDOR	INVOICE DESCRIPTION	AMOUNT
				- 2013/2014 - 2ND PAYMENT	
				Totals for 130490	265.50
08/28/2014	130491	10 E 800 353 258500	L & M MAIL SERVICE, INC.	NEWSLETTER	522.59
	130491	10 E 800 353 258500	L & M MAIL SERVICE, INC.	FOOD SERVICE MAILING - BEGINNING OF YEAR	409.96
				Totals for 130491	932.55
08/28/2014	130492	10 E 100 411 110200	LAKESHORE LEARNING MATERIALS	classroom supplies - book bins	20.99
				Totals for 130492	20.99
08/28/2014	130493	10 E 400 949 162308	NEILLSVILLE HIGH SCHOOL	cc scrimmage entry fee 8/26/14	50.00
				Totals for 130493	50.00
08/28/2014	130494	27 E 700 411 156600	PEARSON CLINICAL ASSESSMENT	Speech and language testing supplies	366.66
				Totals for 130494	366.66
08/28/2014	130495	10 E 800 411 221910	PETTY CASH FUND	DO PETTY CASH	30.02
	130495	50 E 800 411 257220	PETTY CASH FUND	DO PETTY CASH	48.09
				Totals for 130495	78.11
08/28/2014	130496	10 E 800 411 252000	QUILL CORPORATION	SUPPLIES	116.32
	130496	10 E 800 411 232100	QUILL CORPORATION	SUPPLIES	19.79
				Totals for 130496	136.11
08/28/2014	130497	10 E 800 310 120000	RICK'S PRECISION MICROSCOPE SE	microscope repair and maintenance for middle and high school	1,610.90
				Totals for 130497	1,610.90
08/28/2014	130498	27 E 700 411 156600	SUPER DUPER PUBLICATIONS	Speech and language program supplies	139.85
				Totals for 130498	139.85
08/28/2014	130499	10 E 200 310 120000	UWEC RECREATION & SPORT FACILI	WYSP JULY 2014	2,520.00
				Totals for 130499	2,520.00
08/22/2014	141500050	10 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	34.32
	141500050	27 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	3.48
	141500050	10 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	1,994.47
	141500050	27 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	135.00
	141500050	10 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	32.75
	141500050	10 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	14,693.16
	141500050	27 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	944.94
	141500050	10 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	1,372.07
	141500050	27 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	97.82
	141500050	10 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	190.58
	141500050	27 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	3.55
	141500050	10 A 000 000 715632	WEA INSURANCE TRUST	Sept Billing in August 2014/retiree	30,929.48
	141500050	10 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	1,994.47
	141500050	27 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	135.00
	141500050	10 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	32.75

CHECK DATE	CHECK ACCOUNT		VENDOR	INVOICE	
	NUMBER	NUMBER		DESCRIPTION	AMOUNT
08/22/2014	141500050	10 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	14,693.16
	141500050	27 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	944.94
	141500050	10 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	1,372.07
	141500050	27 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	97.82
	141500050	10 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	190.58
	141500050	27 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	3.55
	141500050	10 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	34.32
	141500050	27 L 000 000 811631	WEA INSURANCE TRUST	Payroll accrual	3.48
				Totals for 141500050	69,933.76
08/21/2014	141500051	10 E 100 320 254300	BRAUN CORPORATION LLC	11TH OF 12 MONTHLY BILLING - LIFTS	99.84
	141500051	10 E 400 320 254300	BRAUN CORPORATION LLC	11TH OF 12 MONTHLY BILLING - LIFTS	78.97
	141500051	10 E 100 320 254300	BRAUN CORPORATION LLC	10TH OF 12 MONTHLY PAYMENTS - LIFTS	99.84
	141500051	10 E 400 320 254300	BRAUN CORPORATION LLC	10TH OF 12 MONTHLY PAYMENTS - LIFTS	78.97
				Totals for 141500051	357.62
08/21/2014	141500052	10 E 400 320 254300	CERTIFIED INC	Repair copper water lines in High School gym area	783.57
				Totals for 141500052	783.57
08/21/2014	141500053	10 E 400 949 162118	EAU CLAIRE AREA SCHOOL DIST	entry fee for Girls Tennis invite 8/16/14 at Eau Claire North HS	50.00
				Totals for 141500053	50.00
08/21/2014	141500054	10 E 100 320 254300	INNOVATIONAL CONCEPTS, INC.	boiler system monthly service program	181.70
	141500054	10 E 200 320 254300	INNOVATIONAL CONCEPTS, INC.	boiler system monthly service program	181.70
	141500054	10 E 400 320 254300	INNOVATIONAL CONCEPTS, INC.	boiler system monthly service program	181.70
				Totals for 141500054	545.10
08/21/2014	141500055	10 E 400 342 122000	JESKE, ANGELA	Reimbursement for AP Institute lodging and meals	468.95
				Totals for 141500055	468.95
08/21/2014	141500056	27 E 700 411 158000	MCCUTCHEON, DONALD (ALAN)	Reimbursement for iPad cover	39.99
				Totals for 141500056	39.99
08/21/2014	141500057	10 E 150 411 136320	MISSISSIPPI WELDERS SUPPLY	Tank Rentals	165.00
				Totals for 141500057	165.00
08/21/2014	141500058	10 E 800 411 223100	OLIVER, JAMES	Refreshments for coach's meeting	25.86
				Totals for 141500058	25.86
08/21/2014	141500060	10 E 800 542 255200	VALLEY BUILDERS & HARDWARE CO	Doors and hardware for Main entrance and Board room entrance for new Dist. office. Handi-cap hardware. see Invoice: Code to Back to	9,296.67

CHECK	CHECK ACCOUNT			INVOICE		AMOUNT
DATE	NUMBER	NUMBER	VENDOR	DESCRIPTION		
				10e 800 411 255300		
	141500060	10 E 800 411 255300	VALLEY BUILDERS & HARDWARE CO	Doors and hardware for Main entrance and Board room entrance for new Dist. office. Handi-cap hardware. see Invoice: Code to Back to		300.00
				10e 800 411 255300	Totals for 141500060	9,596.67
08/21/2014	141500061	10 E 700 342 215000	WHITE, LAURI	mileage (see attached log)		217.84
					Totals for 141500061	217.84
08/28/2014	141500062	10 E 800 342 221400	BALLENTINE, JEFFERY	Mileage reimbursement Maker-space workshop in Winona, MN		150.08
					Totals for 141500062	150.08
08/28/2014	141500063	10 E 800 291 221300	CAMLEK, SHANNON	3 CREDITS		150.00
					Totals for 141500063	150.00
08/28/2014	141500064	10 E 800 411 223100	COLLINS SPORTS MEDICINE	trainer supplies		1,487.25
					Totals for 141500064	1,487.25
08/28/2014	141500065	10 E 800 310 221210	ESTREM-FULLER, NANCY	Consultant hours		450.00
					Totals for 141500065	450.00
08/28/2014	141500066	10 E 800 291 221300	KORENUK, KIMBERLY	3 CREDITS		150.00
					Totals for 141500066	150.00
08/28/2014	141500067	10 E 800 291 221300	LANGLOIS, TERESA	3 CREDITS		150.00
					Totals for 141500067	150.00
08/28/2014	141500068	10 E 800 310 263300	MARCO INC	TERMINIATE CABLES - MOVED EXT 507. CHECKED FAX LINE		742.50
	141500068	10 E 800 310 263300	MARCO INC	MOVED EXTENSIONS		356.06
	141500068	10 E 800 310 263300	MARCO INC	SMDI INTEGRATION NOT WORKING		106.82
					Totals for 141500068	1,205.38
08/28/2014	141500069	10 E 800 342 221400	PHIPPEN, JILL	Mileage to and from the Makers Space class in Winona, MN.		115.36
					Totals for 141500069	115.36
08/28/2014	141500070	27 E 700 411 156600	PRO-ED	Speech and language testing supplies		132.00
					Totals for 141500070	132.00
08/28/2014	141500071	10 E 200 342 241000	PSZENICZNY, GARY	Mileage to PBIS conference in Dells, PLC workshop, and Cluster A administrator retreat.		164.64
					Totals for 141500071	164.64
08/28/2014	141500072	10 E 800 291 221300	PSZENICZNY, SARAH	3 CREDITS		150.00
					Totals for 141500072	150.00

CHECK DATE	CHECK ACCOUNT			VENDOR	INVOICE DESCRIPTION	AMOUNT
	NUMBER	NUMBER	NUMBER			
08/28/2014	141500073	10 E 100 411 110300	REALLY GOOD STUFF, INC.	CLASSROOM SUPPLIES	99.31	
	141500073	10 E 100 411 110200	REALLY GOOD STUFF, INC.	Beginning of the year classroom supplies	91.27	
	141500073	10 E 100 411 110300	REALLY GOOD STUFF, INC.	Classroom supplies for Stangel.	238.62	
				Totals for 141500073	429.20	
08/28/2014	141500074	10 E 800 291 221300	ROFF, LISA	4 CREDITS	200.00	
				Totals for 141500074	200.00	
08/28/2014	141500075	27 E 700 411 156600	SCHOOL SPECIALTY INC.	Speech/language program and assistive technology supplies	154.05	
				Totals for 141500075	154.05	
08/28/2014	141500076	10 E 400 411 124000	STAPLES	School Supplies	56.28	
	141500076	10 E 400 411 122000	STAPLES	English 11 supplies	24.61	
	141500076	10 E 400 411 124000	STAPLES	School Supplies	62.41	
				Totals for 141500076	143.30	
08/28/2014	141500077	10 E 800 551 120000	TIERNEY BROTHERS, INC.	Smart Notebook software licenses	5,925.00	
	141500077	10 E 800 551 120000	TIERNEY BROTHERS, INC.	Smartboards for WTI grant	51,943.00	
	141500077	10 E 800 551 120000	TIERNEY BROTHERS, INC.	Smartboards for WTI grant.	5,018.00	
				Totals for 141500077	62,886.00	
08/22/2014	201400060	10 L 000 000 811612	WELLS FARGO BANK	Payroll accrual	160.00	
	201400060	10 L 000 000 811612	WELLS FARGO BANK	Payroll accrual	6,007.72	
	201400060	27 L 000 000 811612	WELLS FARGO BANK	Payroll accrual	424.06	
	201400060	10 L 000 000 811611	WELLS FARGO BANK	Payroll accrual	4,201.65	
	201400060	27 L 000 000 811611	WELLS FARGO BANK	Payroll accrual	271.90	
	201400060	10 L 000 000 811611	WELLS FARGO BANK	Payroll accrual	982.63	
	201400060	27 L 000 000 811611	WELLS FARGO BANK	Payroll accrual	63.58	
				Totals for 201400060	12,111.54	
08/22/2014	201400061	10 L 000 000 811611	WELLS FARGO BANK	Payroll accrual	982.63	
	201400061	27 L 000 000 811611	WELLS FARGO BANK	Payroll accrual	63.58	
	201400061	10 L 000 000 811611	WELLS FARGO BANK	Payroll accrual	4,201.65	
	201400061	27 L 000 000 811611	WELLS FARGO BANK	Payroll accrual	271.90	
				Totals for 201400061	5,519.76	
08/22/2014	201400062	10 L 000 000 811613	WISCONSIN DEPT OF REVENUE	Payroll accrual	20.00	
	201400062	10 L 000 000 811613	WISCONSIN DEPT OF REVENUE	Payroll accrual	2,746.05	
	201400062	27 L 000 000 811613	WISCONSIN DEPT OF REVENUE	Payroll accrual	224.05	
				Totals for 201400062	2,990.10	
08/22/2014	201400063	10 L 000 000 811621	WISCONSIN RETIREMENT SYSTEM	Payroll accrual	1,768.74	
	201400063	27 L 000 000 811621	WISCONSIN RETIREMENT SYSTEM	Payroll accrual	224.58	
	201400063	10 L 000 000 811622	WISCONSIN RETIREMENT SYSTEM	Payroll accrual	2,510.68	
	201400063	27 L 000 000 811622	WISCONSIN RETIREMENT SYSTEM	Payroll accrual	88.98	
	201400063	10 L 000 000 811621	WISCONSIN RETIREMENT SYSTEM	Payroll accrual	1,768.74	
	201400063	27 L 000 000 811621	WISCONSIN RETIREMENT SYSTEM	Payroll accrual	224.58	
	201400063	10 L 000 000 811622	WISCONSIN RETIREMENT SYSTEM	Payroll accrual	2,510.68	
	201400063	27 L 000 000 811622	WISCONSIN RETIREMENT SYSTEM	Payroll accrual	88.98	
				Totals for 201400063	9,185.96	
08/22/2014	201400064	10 L 000 000 811691	WEA TRUST ADVANTAGE	Payroll accrual	200.00	

CHECK DATE	CHECK ACCOUNT			VENDOR	INVOICE	AMOUNT
	NUMBER	NUMBER			DESCRIPTION	
					Totals for 201400064	200.00
08/22/2014	201400065	10 A 000 000	711100	WELLS FARGO BANK/NET PR & DIRE	PR & DIRECT DEPOSIT/08-22-14 (12 MO)	49,326.55
	201400065	27 A 000 000	711100	WELLS FARGO BANK/NET PR & DIRE	PR & DIRECT DEPOSIT/08-22-14 (12 MO)	3,084.40
					Totals for 201400065	52,410.95
08/11/2014	201400066	10 E 100 331	253300	XCEL ENERGY	EEC, DO, STORAGE	20.00
	201400066	10 E 100 336	253300	XCEL ENERGY	EEC, DO, STORAGE	82.13
	201400066	10 E 800 331	253300	XCEL ENERGY	EEC, DO, STORAGE	22.88
	201400066	10 E 800 336	253300	XCEL ENERGY	EEC, DO, STORAGE	84.10
					Totals for 201400066	209.11
08/11/2014	201400067	10 E 100 331	253300	XCEL ENERGY	HS, MS FOOTBALL FIELD, ELE	205.16
	201400067	10 E 100 336	253300	XCEL ENERGY	HS, MS FOOTBALL FIELD, ELE	4,190.20
	201400067	10 E 200 331	253300	XCEL ENERGY	HS, MS FOOTBALL FIELD, ELE	5,514.79
	201400067	10 E 400 331	253300	XCEL ENERGY	HS, MS FOOTBALL FIELD, ELE	611.41
	201400067	10 E 400 336	253300	XCEL ENERGY	HS, MS FOOTBALL FIELD, ELE	6,954.62
					Totals for 201400067	17,476.18
08/19/2014	201400069	10 L 000 000	811614	DIVERSIFIED BENEFIT SERVICES I	Flex plan charges/BENEFITS CARD	2,939.83
					Totals for 201400069	2,939.83
08/26/2014	201400070	10 L 000 000	811614	DIVERSIFIED BENEFIT SERVICES I	Flex plan charges/BENEFITS CARD	333.24
					Totals for 201400070	333.24
08/13/2014	201400071	10 E 800 355	263300	AT&T	Early Childhood	130.98
					Totals for 201400071	130.98
					Totals for checks	275,527.16

FUND SUMMARY

<u>FUND</u>	<u>DESCRIPTION</u>	<u>BALANCE SHEET</u>	<u>REVENUE</u>	<u>EXPENSE</u>	<u>TOTAL</u>
10	GENERAL	148,824.97	0.00	118,034.53	266,859.50
27	SPECIAL EDUCATION FUND	7,400.17	0.00	1,219.40	8,619.57
50	FOOD SERVICE	0.00	0.00	48.09	48.09
***	Fund Summary Totals ***	156,225.14	0.00	119,302.02	275,527.16

***** End of report *****

<u>CHECK</u>	<u>CHECK ACCOUNT</u>		<u>INVOICE</u>		
<u>DATE</u>	<u>NUMBER</u>	<u>NUMBER</u>	<u>VENDOR</u>	<u>DESCRIPTION</u>	<u>AMOUNT</u>
08/20/2014	8048	61 L 000 000 814500 000	COCA-COLA BOTTLING C	Pop Order	322.56
				Totals for 8048	322.56
08/27/2014	8049	61 L 000 000 814209 000	STONE SERVICES	Paver Order	81.00
				Totals for 8049	81.00
09/03/2014	8050	61 L 000 000 814000 000	COCA-COLA BOTTLING C	Order for The Red Zone	324.72
				Totals for 8050	324.72
				Totals for checks	728.28

FUND SUMMARY

<u>FUND</u>	<u>DESCRIPTION</u>	<u>BALANCE SHEET</u>	<u>REVENUE</u>	<u>EXPENSE</u>	<u>TOTAL</u>
61	EXTRA CURRICULAR FUND	728.28	0.00	0.00	728.28
***	Fund Summary Totals ***	728.28	0.00	0.00	728.28

***** End of report *****

Used By	Name	Tran Date	Tran ID	Card Number	Where Used	Purch Vendor	Imp Date	Post Date	Status	App	Amount
		Line	Description	PO Number	Invoice Number	Invoice Dt	Amount				
BIEDRCON000	BIEDRON CONSTANCE M	07/18/2014	358541237	XXXXXXXXXXXXXXXXXX	MENARDS EAU CLAIRE EAS, EAU CLA		08/06/2014		Invoiced	A	139.00
	1		LIGHT FOR NEW OFFICE		PCARD 07201400013	07/27/2014	139.00				
		07/18/2014	358541236	XXXXXXXXXXXXXXXXXX	GRIZZLYS GRILL N SALOO, FARGO,		08/06/2014		Invoiced	A	44.46
	1		LUNCH - EAU CLAIRE		PCARD 07201400013	07/27/2014	44.46				
		07/10/2014	357647389	XXXXXXXXXXXXXXXXXX	TJMAXX #0678, EAU CLAIRE, WI, 54		08/06/2014		Invoiced	A	139.98
	1		2 DECOR ACCESS FOR NEW OFFICE		PCARD 07201400013	07/27/2014	139.98				
		07/07/2014	357302429	XXXXXXXXXXXXXXXXXX	MILWAUKEE BURGER CO, EAU CLAIRE		08/06/2014		Invoiced	A	29.56
	1		LUNCH - EAU CLAIRE		PCARD 07201400013	07/27/2014	29.56				
4 transaction(s) for BIEDRCON000. Total Amount ==>											353.00
HAYDESCO000	HAYDEN SCOTT A	07/04/2014	357184356	XXXXXXXXXXXXXXXXXX	APL*APPLEONLINESTOREUS, 800-676		08/06/2014		Invoiced	A	263.70
	1		BOSE SOUNDDOCK SERIES III		PCARD 072014 EX00000	07/27/2014	263.70				
JOHNSGRE000	JOHNSON GREGORY L	07/16/2014	358192616	XXXXXXXXXXXXXXXXXX	MENARDS EAU CLAIRE EAS, EAU CLA		08/06/2014		Invoiced	A	15.97
	2		PLYWOOD		8081500023 PCARD 07201400002	07/27/2014	15.97				
		07/11/2014	357867390	XXXXXXXXXXXXXXXXXX	MENARDS EAU CLAIRE WES, EAU CLA		08/06/2014		Invoiced	A	109.66
	2		DOOR CASINGS, SHIMS		8081500023 PCARD 07201400003	07/27/2014	109.66				
		07/10/2014	357647388	XXXXXXXXXXXXXXXXXX	SHERWIN WILLIAMS #3221, EAU CLA		08/06/2014		Invoiced	A	884.00
	2		PAINT SPRAYER		8081500023 PCARD 07201400004	07/27/2014	884.00				
3 transaction(s) for JOHNSGRE000. Total Amount ==>											1,009.63
KUCHTROB000	KUCHTA ROBERTA A	07/18/2014	358541235	XXXXXXXXXXXXXXXXXX	Amazon.com, AMZN.COM/BILL, WA,		08/06/2014		Invoiced	A	-8.10
	2		CREDIT FOR TAX - AMAZON		4091500000 PCARD 07201400000	07/27/2014	-8.10				
		07/02/2014	356858252	XXXXXXXXXXXXXXXXXX	Amazon.com, AMZN.COM/BILL, WA,		08/06/2014		Invoiced	A	155.25
	2		5 copies of Invent to Learn: Making, Tinkering		4091500000 PCARD 07201400001	07/27/2014	155.25				
2 transaction(s) for KUCHTROB000. Total Amount ==>											147.15
LYNUMCHA000	LYNUM CHARLENE M	07/09/2014	357517146	XXXXXXXXXXXXXXXXXX	USPS POSTAL ST66100207, KANSAS		08/06/2014		Invoiced	A	246.85
	2		ROLLS OF FOREVER STAMPS		0001500005 PCARD 07201400014	07/27/2014	245.00				
	3		SHIPPING		PCARD 07201400013	07/27/2014	1.85				
MARKGMIC000	MARKGREN MICHAEL P	07/11/2014	357867391	XXXXXXXXXXXXXXXXXX	VISTAPR*VistaPrint.com, 866-614		08/06/2014		Invoiced	A	19.98
	2		Mike's business cards		8881500005 PCARD 07201400015	07/27/2014	19.98				
NORBEBON000	NORBERG BONITA R	07/18/2014	358541239	XXXXXXXXXXXXXXXXXX	ORIENTAL TRADING CO, 800-228-04		08/06/2014		Invoiced	A	122.49
	1		SUPPLIES		PCARD 07201400013	07/27/2014	122.49				
		07/18/2014	358541238	XXXXXXXXXXXXXXXXXX	KWIK TRIP 8280008284, ALTOONA		08/06/2014		Invoiced	A	6.00
	1		RAIL SUPPLIES		PCARD 07201400013	07/27/2014	6.00				

Used By	Name	Tran Date	Tran ID	Card Number	Where Used	Purch Vendor	Imp Date	Post Date	Status	App	Amount
	Line	Description			PO Number	Invoice Number	Invoice Dt	Amount			
NORBEBON000	NORBERG BONITA R	continued...									
		07/17/2014	358318858	XXXXXXXXXXXXXXXXXX	WALMART.COM,	08009666546, AR, 7		08/06/2014	Invoiced	A	334.40
	1	SUPPLIES - SMART FOAM FUN FRAMES				PCARD 07201400013	07/27/2014	334.40			
		07/16/2014	358192617	XXXXXXXXXXXXXXXXXX	RAKUTEN.COM*BUY.COM,	800-800080		08/06/2014	Invoiced	A	107.97
	1	SUPPLIES				PCARD 07201400013	07/27/2014	107.97			
		07/15/2014	358087203	XXXXXXXXXXXXXXXXXX	RAKUTEN.COM*BUY.COM,	800-800080		08/06/2014	Invoiced	A	111.05
	1	SUPPLIES				PCARD 07201400013	07/27/2014	111.05			
		07/11/2014	357867393	XXXXXXXXXXXXXXXXXX	WAL-MART #5373, CHIPPEWA FALL,			08/06/2014	Invoiced	A	30.40
	1	SUPLIES				PCARD 07201400013	07/27/2014	30.40			
		07/11/2014	357867392	XXXXXXXXXXXXXXXXXX	WAL-MART #5373, CHIPPEWA FALL,			08/06/2014	Invoiced	A	68.82
	1	SUPPLIES				PCARD 07201400013	07/27/2014	68.82			
		07/10/2014	357647390	XXXXXXXXXXXXXXXXXX	WAL-MART #1669, EAU CLAIRE, WI,			08/06/2014	Invoiced	A	162.80
	1	SUPPLIES				PCARD 07201400013	07/27/2014	162.80			
		07/09/2014	357517147	XXXXXXXXXXXXXXXXXX	WAL-MART #1669, EAU CLAIRE, WI,			08/06/2014	Invoiced	A	64.39
	1	SUPPLIES				PCARD 07201400013	07/27/2014	64.39			
		07/04/2014	357184359	XXXXXXXXXXXXXXXXXX	WAL-MART #1669, EAU CLAIRE, WI,			08/06/2014	Invoiced	A	-103.95
	1	RETURNED SUPPLIES				PCARD 07201400013	07/27/2014	-103.95			
		07/04/2014	357184358	XXXXXXXXXXXXXXXXXX	WM SUPERCENTER #1669, EAU CLAIR			08/06/2014	Invoiced	A	107.99
	1	SUPPIES				PCARD 07201400013	07/27/2014	107.99			
		07/04/2014	357184357	XXXXXXXXXXXXXXXXXX	DOLRTREE 3571 00035717, EAU CLA			08/06/2014	Invoiced	A	35.00
	1	SUPPLIES				PCARD 07201400013	07/27/2014	35.00			
		07/03/2014	356965082	XXXXXXXXXXXXXXXXXX	WM SUPERCENTER #1669, EAU CLAIR			08/06/2014	Invoiced	A	64.00
	1	SUPPLIES				PCARD 07201400013	07/27/2014	64.00			
		07/02/2014	356858255	XXXXXXXXXXXXXXXXXX	WM SUPERCENTER #1669, EAU CLAIR			08/06/2014	Invoiced	A	16.60
	1	SUPPLIES				PCARD 07201400013	07/27/2014	16.60			
14 transaction(s) for NORBEBON000. Total Amount =====>											1,127.96
ORTH JOY000	ORTH JOYCE MARIE	07/04/2014	357184355	XXXXXXXXXXXXXXXXXX	QUILL CORPORATION,	08007898965,		08/06/2014	Invoiced	A	284.14
	2	Supplies (Quill)			8311500003	PCARD 07201400011	07/27/2014	284.14			
SCHEPMAR000	SCHEPPKE MARK J	07/08/2014	357400136	XXXXXXXXXXXXXXXXXX	MENARDS EAU CLAIRE EAS, EAU CLA			08/06/2014	Invoiced	A	11.98
	2	DATAKOM BOXES			8101500008	PCARD 07201400006	07/27/2014	11.98			
		07/03/2014	356965081	XXXXXXXXXXXXXXXXXX	MONOPRICE INC, 09099896887, CA,			08/06/2014	Invoiced	A	286.85
	2	CABLES			8101500008	PCARD 07201400007	07/27/2014	286.85			
		07/02/2014	356858254	XXXXXXXXXXXXXXXXXX	AMAZON MKTPLACE PMTS, AMZN.COM/			08/06/2014	Invoiced	A	229.44
	2	SPEAKERS			8101500008	PCARD 07201400008	07/27/2014	229.44			
		07/02/2014	356858253	XXXXXXXXXXXXXXXXXX	MENARDS EAU CLAIRE EAS, EAU CLA			08/06/2014	Invoiced	A	293.80
	2	VIDEO SELECTORS			8101500008	PCARD 07201400009	07/27/2014	293.80			

Used By	Name	Tran Date	Tran ID	Card Number	Where Used	Purch Vendor	Imp Date	Post Date	Status	App	Amount
		Line	Description	PO Number	Invoice Number	Invoice Dt	Amount				
						4 transaction(s) for SCHEPMAR000.		Total Amount ==>		822.07	
WATT LOR000	WATT LORI D	07/18/2014	358541240	XXXXXXXXXXXXXXXXXX	SHOPKO	00100370, CHIPPEW	08/06/2014		Invoiced	A	30.16
		2	supplies, white out pens, double sided tape	2001500001	PCARD 07201400016	07/27/2014	30.16				
			07/02/2014 356858257	XXXXXXXXXXXXXXXXXX	PAYPAL *TWAYCITYL, 4029357733	08/06/2014			Invoiced	A	170.50
		1	WALKIE TALKIES		PCARD 072014 EX00000	07/27/2014	170.50				
			07/02/2014 356858256	XXXXXXXXXXXXXXXXXX	PAYPAL *SQUARETRADE, 4029357733	08/06/2014			Invoiced	A	28.45
		1	WALKIE TALKIE WARRANTY		PCARD 072014 EX00000	07/27/2014	28.45				
						3 transaction(s) for WATT LOR000.		Total Amount ==>		229.11	
						34 transaction(s).		Total Amount ==>		4,503.59	

***** End of report *****



2014-15 TENTATIVE Wisconsin Student Assessment Schedule

Test Window	Assessment
Fall 2014	
September 15 – October 10	PALS 1-2
October 13 – November 7	PALS 4K-K
October 6 - 24	*Aspire – 9 DLM – 9
October 27 – November 7	WKCE & WAA-SwD Science/Social Studies 4-8-10
Winter 2014-15	
January 12 – February 20	PALS 4K-2 (optional)
December 1 - February 6 January 1 - continues 2-5 weeks after close of ACCESS window	ACCESS/ELL ACCESS/ELL 2.0 – online field test
Spring 2015	
March 3, makeup day March 17 March 4, makeup day March 18	ACT - 11 WorkKeys - 11
April 27 – May 22	*Aspire 9-10
March 30 – May 22	*Smarter Balanced 3-8
March 30 – May 22	DLM 3-11
April 27 – May 22	PALS 4K-2

DLM = Dynamic Learning Maps. This online assessment replaces WAA-SwD ELA and mathematics assessments, and will also serve as the alternate in grades 9-10 when Aspire is added.

Aspire = an online test that replaces Explore and Plan

*Dates for Smarter, DLM, and Aspire are tentative pending contract negotiations.

Our Preparation Timeline

ACT Aspire for Grade 9

- General overview for all staff- Aug. 27 (Andrea)
- Review Online Readiness –by Aug. 29 (Mark)
- Scheduling & proctor assignments – by Sept. 2nd (Jeff)
- “Invite” all proctors/people who need access to the system – by Sept. 4th (Andrea)
- Student Data Uploads- by Sept. 5 (Mark)
- Staff training- Sept. 15-19 (Andrea & Jeff)
 - ACT Aspire Portal & TestNav 8 training
 - Proctor training & room supervision checklist
 - Practice test- for staff to look over
- Technology system checked (“system readiness” check and checklist) – by Sept. 17 (Mark)
- Student PNPs entered – by Sept. 18 (Alan)
- Create and roster test sessions groups and test sessions –by Sept. 22 (Jeff)
- Student practice -late September (Proctors)
- Print session tickets – Oct. 1-3 (?)

Smarter Balanced Assessment, ACT, ACT Aspire for Grade 10

- General overview –Aug. 27 (Andrea)
- Staff practice (fall)
- Student practice (late winter/early spring)
- Proctor training (within several weeks of assessment window)

Pedersen Assessment Calendar and Guidelines 2014-2015

Date	Grade(s)	Guidelines
September		
9/8	1 st – 3 rd	Target Time starts with interventionists- use Watch Lists from 2013-14 to determine students with the highest needs
9/8 – 9/26	1 st – 3 rd	Fall Assessment <ul style="list-style-type: none"> • MAP – see schedule (9/8-9/16), 1-2 = Math only • F & P – Please place F & P Profile sheets in DROPBOX (Google Drive) by the morning of 9/26 • WTW
9/15-9/26	1 st & 2 nd	PALS Assessment Window <ul style="list-style-type: none"> • Student data needs to be entered on the computer by the end of the day on 9/26 • window closes on Oct. 10th
9/15-9/26	K	Formative Assessment (see Curr. Comp.) to start tentative intervention groups for Target Time <ul style="list-style-type: none"> • Data Due to Tara by the end of the day 9/26
October		
10/1	K-3	Data Meeting (Form Target Time groups) <ul style="list-style-type: none"> • K= form groups for students with greatest needs as determined by formative assessments Intervention records, for students who started TT on 9/8, are due in the DROPBOX (Google Drive)
10/2-10/3	K-3	Inservice/No School
10/6	1 st & 2 nd	Target Time starts <ul style="list-style-type: none"> • Begin Intervention Record for all students in below or approaching groups • RTI Letter sent home • Easy CBM for Below and Approaching Students
10/13-10/30	K	Fall Assessment <ul style="list-style-type: none"> • PALS Assessment Window 10/13-10/24 <ul style="list-style-type: none"> - Student data needs to be entered on the computer by the end of the day on 10/24 - Window closes on Nov. 7th • F & P-Please place F & P Profile sheets in DROPBOX (Google Drive) by the morning of 10/31
10/31	K-3	End of Qtr. 1
10/24	K-3	PT Conferences/No School
10/27	3 rd	WKCE & WAA – SwD – window closes Nov. 7 th
November		
11/4-11/6	K – 3 rd	Data Meeting: Review data & form new Target Time groups <ul style="list-style-type: none"> • Easy CBM • F & P • PALS (K) • Formative Assessments • Intervention Records Intervention Records from previous intervention period are due in the DROPBOX (Google Drive)
11/10	K – 3 rd	Start new Target Time groups <ul style="list-style-type: none"> • Intervention Record for all students in below or approaching groups • RTI Letter sent home • Easy CBM for Below and Approaching Students
11/20	K	PALS data entry deadline – state
11/25	K-3 rd	End of trimester
11/26-11/28		Thanksgiving Break
December		
12/1	K-3	ACCESS/ELL assessment window opens (closes Feb. 6 th)
12/2	K-3	Continue Target Time groups Continue to fill in intervention records and use Easy CBM for progress monitoring
12/24-1/2		Winter Break

January		
1/5	K-3	Target Time resumes
1/8 – 1/23	K-3	MAP testing window, K-2 = math only
1/10	K-3	End of Target Time until 2/2
1/12	K-2	PALS Window opens (closes Feb. 6 th)
1/13-1/24	K-3	Winter Universal Assessment: <ul style="list-style-type: none"> • Continue MAP testing (K-3= Math, 3rd = Rd.) • F & P Benchmark Assessment- all students • PALS – for students who didn't meet Fall benchmark • WTW
1/23	K-2 K-3	End of Semester 1
1/26	K-3	Early Release – No school PM F & P Profile Sheets (put in DROPBOX- Google Drive) and PALS data entry (K & 1 st grades) due in preparation for Data Meeting
1/27-1/29	K-3	Data Meeting: Meet to review progress monitoring data and form new Target Time groups Intervention Records from previous intervention period are due in the DROPBOX (Google Drive)
February		
2/2	K-3	Start new Target Time groups <ul style="list-style-type: none"> • Intervention Record for all students in below or approaching groups • RTI Letter sent home • Easy CBM for Below and Approaching Students
2/6	K-3	ACCESS/ELL assessment window closes
2/20	K-2	PALS Window closes
2/27	K-3	PT Conferences/No school
March		
3/6	K-3	End of trimester
3/10-3/12	K-3	Data Meeting: Meet to review progress monitoring data and form new Target Time groups Intervention Records from previous intervention period are due in the DROPBOX (Google Drive)
3/16	K-3	Early Release/No school PM
3/17	K-3	Start new Target Time groups <ul style="list-style-type: none"> • Intervention Record for all students in below or approaching groups • RTI Letter sent home • Easy CBM for Below and Approaching Students
3/27	K-3	End of Qtr. 3
3/30	3 rd	Smarter Balanced Assessment window opens for the state (Closes May 22)
3/30-4/3	K-3	PALS assessment window opens Spring Break
April		
	K-3	Continue Target Time groups Continue to fill in intervention records and use Easy CBM for progress monitoring
4/13/4-17 or 4/20-4/24	3 rd	Smarter Balanced Assessment
4/27	K-3	Early Release/No School PM
May		
5/6	K-3	Target Time ends
5/7-5/27	K-3	Spring Universal Assessment: <ul style="list-style-type: none"> • MAP K^t – 3rd Math and 3rd = Rd. • F & P Benchmark Assessment K-3 • PALS K-2 <i>PALS assessment window closes on May 22nd</i> • Words Their Way – all students
5/25		Memorial Day
5/29	K-3	Link 4 Learning, Reading Folders, and Data are due to in preparation for Data Meeting, including: <ul style="list-style-type: none"> • PALS – must be entered online

		<ul style="list-style-type: none"> • F & P Profile Sheet (DROPBOX – Google Drive) • MAP- Please be sure all students have taken the test • WTW <p>Link 4 Learning: For students that have moved or are exempt from SAGE testing, leave the spaces blank. Double check your data. Make sure it is entered correctly. As a grade level, make a list of all new students that were not enrolled the entire year and give a copy of the list to Andrea</p>
June		
6/2-6/3	K-3	<p>Data Meeting</p> <p>Intervention Records from previous intervention period are due in the DROPBOX (Google Drive)</p>
6/5	K-3	Last student day

AIS Assessment Calendar and Guidelines 2014-2015

Date	Guidelines
September	
9/8	PIE time starts with interventionists- use Watch Lists from 2013-14 to determine students with highest needs <ul style="list-style-type: none"> • Start Intervention Record • RTI Parent Letter sent home • Use Easy CBM to monitor student progress
9/17-9/25	MAP Testing- all students SRI Testing – all students
9/30-10/1	Data Meeting - use Watch Lists and Easy CBM data to form PIE groups Intervention Records are due in the DROPBOX (Google Drive)
October	
10/2-10/3	Inservice/No School
10/6	Start PIE Groups <ul style="list-style-type: none"> • Start Intervention Record • RTI Parent Letter sent home • Use Easy CBM to monitor Below and Approaching groups
10/24	PT Conferences/No School
10/27	WKCE and WAA-SwD window opens (closes Nov. 7 th) Science/Social Studies 4 th grade
10/31	End of Qtr. 1
November	
11/7	WKCE and WAA window closes
11/18-11/20	Data Meeting - Review all data and form new PIE groups <ul style="list-style-type: none"> • Use Watch Lists and Easy CBM data to form PIE groups • Intervention Records are due in the DROPBOX (Google Drive)
11/25	End of Trimester 1
11/26-11/28	Thanksgiving Break
December	
12/1	Start new PIE Groups <ul style="list-style-type: none"> • Start Intervention Record • RTI Parent Letter sent home • Use Easy CBM to monitor Below and Approaching groups
12/1	ACCESS/ELL assessment window opens (closes Feb. 6 th)
12/19	End of PIE until 1/5
12/24-1/2	Winter Break
January	
1/5	PIE resumes –continue to fill in intervention record and use Easy CBM to monitor student progress
Week of 1/19 – 1/23	MAP Testing-all students SRI Testing – all students
1/23	End of semester 1
1/26	Early release/No school PM
1/28 o- 1/29	Data Meeting : Review all data and form new PIE groups <ul style="list-style-type: none"> • Use Watch Lists and Easy CBM data to form PIE groups

	<ul style="list-style-type: none"> Intervention Records are due in the DROPBOX (Google Drive)
February	
2/2	Start new PIE groups <ul style="list-style-type: none"> Send RTI Parent Letter (office) Start new Intervention Record Form Use Easy CBM to monitor Below and Approaching groups
2/6	ACCESS/ELL Assessment window closes
2/27	PT Conferences/No school
March	
3/6	End of Trimester 2
3/10-3/12	Data Meeting - Review all data and form new PIE groups <ul style="list-style-type: none"> Use Watch Lists and Easy CBM data to form PIE groups Intervention Records are due in the DROPBOX (Google Drive)
3/16	Early Release/No School PM
3/17	Start new PIE groups <ul style="list-style-type: none"> Send RTI Parent Letter (office) Start new Intervention Record Form Use Easy CBM to monitor Below and Approaching groups
3/27	End of Qtr. 3
3/30 3/30-4/3	Smarter Balanced Assessment Window opens (closes May 22 nd) Spring Break
April	
4/13-4/30	Smarter Balanced Assessment - tentative
4/27	Early Release/No School PM
4/28-4/30	Data Meeting - Review all data and form new PIE groups <ul style="list-style-type: none"> Use Watch Lists and Easy CBM data to form PIE groups Intervention Records are due in the DROPBOX (Google Drive)
May	
5/4	Start new PIE groups <ul style="list-style-type: none"> Send RTI Parent Letter (office) Start new Intervention Record Form Use Easy CBM to monitor Below and Approaching groups
5/11-5/15 OR 5/18-5/22?	MAP & SRI Testing- all students
5/22 or 5/29?	End of PIE
5/27-5/28	Data Meeting - look over end of year data Intervention Records are due in the DROPBOX (Google Drive)

AMS Assessment Calendar and Guidelines 2014-15

Date	Guidelines
September	
9/8	PIE time starts with interventionists- use Watch Lists from 2013-14 to determine students with highest needs <ul style="list-style-type: none"> • Start Intervention Record • RTI Parent Letter sent home • Use Easy CBM to monitor student progress
9/8-9/17	MAP testing – all students SRI testing – all students
9/23-9/25	-Data Meeting – use Watch Lists and Easy CBM data to form PIE groups -Intervention Records are due in the DROPBOX (Google Drive) – for those students who started intervention on 9/8
9/29	Start PIE groups <ul style="list-style-type: none"> • Start Intervention Record • RTI Parent Letter sent home • Use Easy CBM to monitor student progress – Below and Approaching groups
October	
10/2-10/3	Inservice/No school
10/24	PT Conferences/No school
10/27	WKCE and WAA-SwD window opens (closes Nov. 7 th) Science/Social Studies 8 th grade
10/31	End of Qtr. 1
November	
11/4-11/6	Data Meeting - Review all data and form new PIE groups <ul style="list-style-type: none"> • Use Watch Lists and Easy CBM data to form PIE groups • Intervention Records are due in the DROPBOX (Google Drive)
11/7	WKCE and WAA window closes
11/10	Start new PIE groups <ul style="list-style-type: none"> • Start Intervention Record • RTI Parent Letter sent home • Use Easy CBM to monitor student progress – Below and Approaching groups
11/25	End of Trimester 1
11/26-11/28	Thanksgiving Break
December	
12/1	ACCESS/ELL assessment window opens (closes Feb. 6 th)
12/19	End of PIIE until 1/5
12/24-1/2	Winter Break
January	
1/5	PIE resumes-continue to fill in intervention record and use Easy CM to monitor student progress
1/7 – 1/16	MAP & SRI testing –all students
1/20-1/22	Data Meeting - Review all data and form new PIE groups

	<ul style="list-style-type: none"> • Use Watch Lists and Easy CBM data to form PIE groups • Intervention Records are due in the DROPBOX (Google Drive)
1/23	End of Semester 1
1/26	Early Release/No school PM
1/27	Start new PIE groups <ul style="list-style-type: none"> • Start Intervention Record • RTI Parent Letter sent home • Use Easy CBM to monitor student progress – Below and Approaching groups
February	
	Continue to fill in Intervention Record and use Easy CBM to monitor student progress
2/6	ACCESS/ELL assessment window closes
2/27	PT Conferences/No school
March	
3/3-3/5	Data Meeting - Review all data and form new PIE groups <ul style="list-style-type: none"> • Use Watch Lists and Easy CBM data to form PIE groups • Intervention Records are due in the DROPBOX (Google Drive)
3/6	End of Trimester 2
3/9	Start new PIE groups <ul style="list-style-type: none"> • Start Intervention Record • RTI Parent Letter sent home • Use Easy CBM to monitor student progress – Below and Approaching groups
3/16	Early Release/No School PM
3/27	End of Qtr. 3
3/30	Smarter Balanced Assessment Window opens (closes May 22 nd)
3/30-4/3	Spring Break
April	
4/13-4/30	Smarter Balanced Assessment - tentative
4/21-4/23	Data Meeting - Review all data and form new PIE groups <ul style="list-style-type: none"> • Use Watch Lists and Easy CBM data to form PIE groups • Intervention Records are due in the DROPBOX (Google Drive)
4/27	Early Release/No School PM
4/28	Start new PIE groups <ul style="list-style-type: none"> • Start Intervention Record • RTI Parent Letter sent home • Use Easy CBM to monitor student progress – Below and Approaching groups
May	
5/11-5/15 or 5/18-5/22?	MAP & SRI Testing – all students
5/22 or 5/29?	End of PIE
5-27-5/28	Data Meeting – look over end of year data Intervention Records are due in the DROPBOX (Google Drive)

AHS Assessment Calendar and Guidelines 2014-2015

Date	Guidelines
September	
Week of 9/8-9/12	9 th Grade: Data Meeting (Form RAIL groups) Use Watch List from spring 2014 (8 th Grade) Start to create a common/formative assessment
9/15	Start RAIL groups <ul style="list-style-type: none"> • Below & Approaching groups: Send RTI Parent Letter and start filling out Intervention Record Form (group or individual)
Week of 9/29-10/03	Administer common/formative assessments
October	
Week of 9/29-10/03	Administer common assessments (cont.)
10/6-10/24	ACT Aspire and DLM Assessment Window
Week of 10/06-10/10	9 th Grade: Data Meeting (Form new RAIL groups using new data from common assessments)
10/10	End of first round of RAIL/RTI grouping
10/13	Start new RAIL groups <ul style="list-style-type: none"> • Below & Approaching groups: Send RTI Parent Letter and start filling out Intervention Record Form (group or individual)

SCHOOL DISTRICT OF ALTOONA

WISCONSIN SCHOOL BOARD APPRECIATION WEEK - OCTOBER 5-11

ON THE DOCKET

WHEN	WHAT
September 25	Altoona City Council to adopt Resolution recognizing Altoona school board
TBD	School board members to speak about the school board's role in local government <ul style="list-style-type: none">• Gr 10 Civics – Preview to local government
October 5 -11	Marquee Message: "Our School Board Leads for Student Achievement! Thank you Helen, Robin, Mike, Brad & Dave!"
October 10	Introduce and recognize Altoona school board members at halftime – Railroaders Vs Stanley-Boyd



Your RSVP to Joyce by September 22:

- Fall Regional Meeting + Workshop, *or*
- Fall Regional Meeting ONLY

Interact with your WASB regional director, celebrate accomplishments, and hear about WASB's activities and plans.

The Regional Meeting Feature Presentation will highlight board development tools you can use to ensure that your board is governing as effectively as possible. Excellence in the classroom begins with excellence in the boardroom.

Schedule At-A-Glance

- | | |
|--------------|---|
| 4:00-6:00 PM | Legality of Running a School Board – Optional Workshop
Financial Roles and Responsibilities – Optional Workshop |
| 6 PM | REGISTRATION / Networking |
| 6:30 PM | Dinner |
| 7:30-9:00 PM | Program Agenda <ul style="list-style-type: none"> • Regional Director Welcome • Member Recognition Awards • Elections (Select Regions) • Feature Presentation <ul style="list-style-type: none"> ○ Excellence in the Classroom Begins with Excellence in the Boardroom • EXECUTIVE DIRECTOR'S REPORT |

4:00-6:00 PM - WORKSHOP

Prior to your Regional Meeting, take part in an optional workshop on the legal or financial roles and responsibilities of school boards:

In order to serve and govern effectively, school board members must comply with a variety of legal and financial requirements. The WASB is offering two-hour workshops prior to the 2014 Regional Meetings to address these critical roles and responsibilities:

- **The Legal Roles and Responsibilities of School Boards Workshop**
Provides an overview of key areas of Wisconsin law, including open meetings, public records, conflicts of interest, liability and risk management, and a board's power and duties.
- **The Financial Roles and Responsibilities of School Boards Workshop**
Provides an overview of key areas of school district budgeting for school board members, including relevant statutes, the budgeting process, effective and efficient resource utilization, and community participation.

Workshops will be held immediately prior to the Regional Meetings from 4-6 pm at the same facility. Members are welcome to attend workshops in any region. Regional Meeting registration is not required.

Registration fee: \$85 for workshop

RSVP to Joyce by

September 15



Thursday, Oct.16 (choose one session in each time period)

Session A: What Should You Know About the First Amendment Establishment Clause in Wisconsin's Public Schools

Session B: Employee Grievance Hearings— What They Were; What They Are Now; What They May Be; What They Should Be

10:35 am-12:00 noon

Session A: FLSA Exemptions—An Overview and Traps for School Districts

Session B: When Worlds Collide—Cops, Teachers and Kids

12:00 noon-1:00 pm — LUNCH

1:00-2:20 pm

Session A: Employee Handbook Update

Session B: Warning! Several School Board Policies Affecting Students Have Reached Their Expiration Dates

2:30-3:30 pm

Session A: Welcome to America! Immigration and Public Education

Session B: The Affordable Care Act—Just the Facts—Hold the Spin

3:30 pm — ADJOURN

Friday, Oct. 17 (choose one session in each time period)

9:00-10:25 am

Session A: Rules of Order for Conducting School Board Meetings

Session B: It's No April Fool's Joke, OCR Really Exists!

10:35 am-12:00 noon

Session A: Rocks, Blocks and Stocks—The P3 Solution to Education Infrastructure

Session B: The Rights and Obligations Related to LGBT Employees and Students in the Public Schools

12:00 noon-1:00 pm — LUNCH

1:00-2:20 pm

Session A: Labor Law Update—Going Forward Under Act 10 (and Other Laws)

Session B: Pupil Expulsions

2:30-3:30 pm

Session A: Compensation Models—How to Attract and Retain High-Quality Teachers

Session B: Key Considerations of Administrator Contracts

3:30 pm — ADJOURN



Orth, Joyce <jorth@altoona.k12.wi.us>

Connected Superintendents' Summit Nominee Information

Orth, Joyce <jorth@altoona.k12.wi.us>

Tue, Sep 2, 2014 at 8:30 AM

To: Joyce Orth <jorth@altoona.k12.wi.us>

August 29, 2014

Dear Superintendent Biedron,

On behalf of the U.S. Department of Education, I would like to congratulate you on being nominated for the [Connected Superintendents' Summit](#). Your leadership and commitment to digital learning at School District of Altoona is helping to transform education in your district, and we would like to learn more from you directly about some of your successes and challenges implementing digital learning.

To be considered to attend the Summit at the White House on October 7th, 2014, please complete the following items:

1. Review and sign the *Future Ready District Pledge* on behalf of your district: <http://tech.ed.gov/futurereadypledge>
2. Provide us some additional information about your impressive work: <http://tech.ed.gov/superintendentsummit/submission/>

Only submissions received before September 12th will be considered and we intend to notify invitees by September 15th. Please hold October 7th for participation in the Summit. Superintendents who are not able to attend in person will have the opportunity to participate virtually.

Thank you once again for your hard work on behalf of students and we look forward to learning more about your efforts to help your district become Future Ready.

Sincerely,

Seth Andrew

Senior Advisor, Educational Technology

Superintendent-in-Residence, Office of the Secretary

Office of Educational Technology

Connected Superintendents' Summit

On October 7, 2014, Secretary Duncan and senior leadership at the US Department of Education will welcome ~100 exemplary superintendents to the White House. Selected superintendents will be recognized for their leadership in helping transition their districts to digital learning. This first-ever Superintendents' Summit will provide opportunities for leaders to share lessons learned with each other and with ED to help disseminate promising approaches across the nation.

Technology has the potential to transform education in America, allowing students to learn more, to do so at their own pace, and to develop the knowledge and skills employers demand. And yet, fewer than 30% of classrooms have the broadband internet to support today's education technology needs. In June 2013, the President announced the [ConnectED Initiative](#), starting with a goal of connecting 99% of students to next-generation connectivity within five years. Model schools and districts across the country are using technology to create personalized learning environments; technology will play an increasingly crucial role in the future.

Future Ready superintendents demonstrate effective use of technology in some of the following ways:

- Fostering and leading a culture of collaboration and digital citizenship;
- Transitioning schools and families to high-speed connectivity;
- Empowering educators with professional learning opportunities;
- Accelerating progress toward universal access to quality devices;
- Providing access to quality digital content;
- Creating access, equity, and excellence – particularly in rural, remote, and low-income districts;
- Offering digital tools to students and families to help them prepare for success in college;
- Sharing best practices and mentoring other districts in the transition to digital learning.

We want to specifically thank the [Connected Superintendents' Technical Working Group](#) for sharing their time and ideas with us at the Department of Education in May. As a result of their feedback, we will be able to make the Superintendents' Summit a big success.

For more information, please email us at Superintendents@Ed.Gov, and follow us on Twitter [@OfficeOfEdTech](#) #FutureReady.



August 27, 2014

Prepared for: **Altoona School District**
Altoona, WI 54720

Thank you for the opportunity to outline SchoolMessenger's mobile app development capabilities and pricing.

As we've seen, K-12 education – and parents and their children – is not immune to the impact that smartphone apps have made in a mobile society. According to the research firm Ipsos, 55% of parents of school-aged children own a smartphone, and no doubt that number will increase sharply as the smartphone market continues to grow (and the tablet market as well). Parents are encouraged to download apps for everything from organizing play dates to tracking kids' chores and planning menus.

And mobile is where people go to consume news and information. Americans who own smartphones or tablets spend, on average, 2 hours and 38 minutes per day "glued" to their mobile devices (Flurry Analytics 2013). And 80% of this time is spent in apps (Flurry Analytics 2013).

With a Custom Mobile App from SchoolMessenger, you get a branded district app that is designed to update itself automatically from your sources. News, calendars, events and even secure information such as grades and attendance are immediately available to parents on the go.

We appreciate the opportunity to partner with the district on this important and highly visible project. I look forward, along with our project team, to being closely and personally involved in this process through our entire relationship with the district. Please contact me if I can provide any additional clarifying information.

Sincerely,

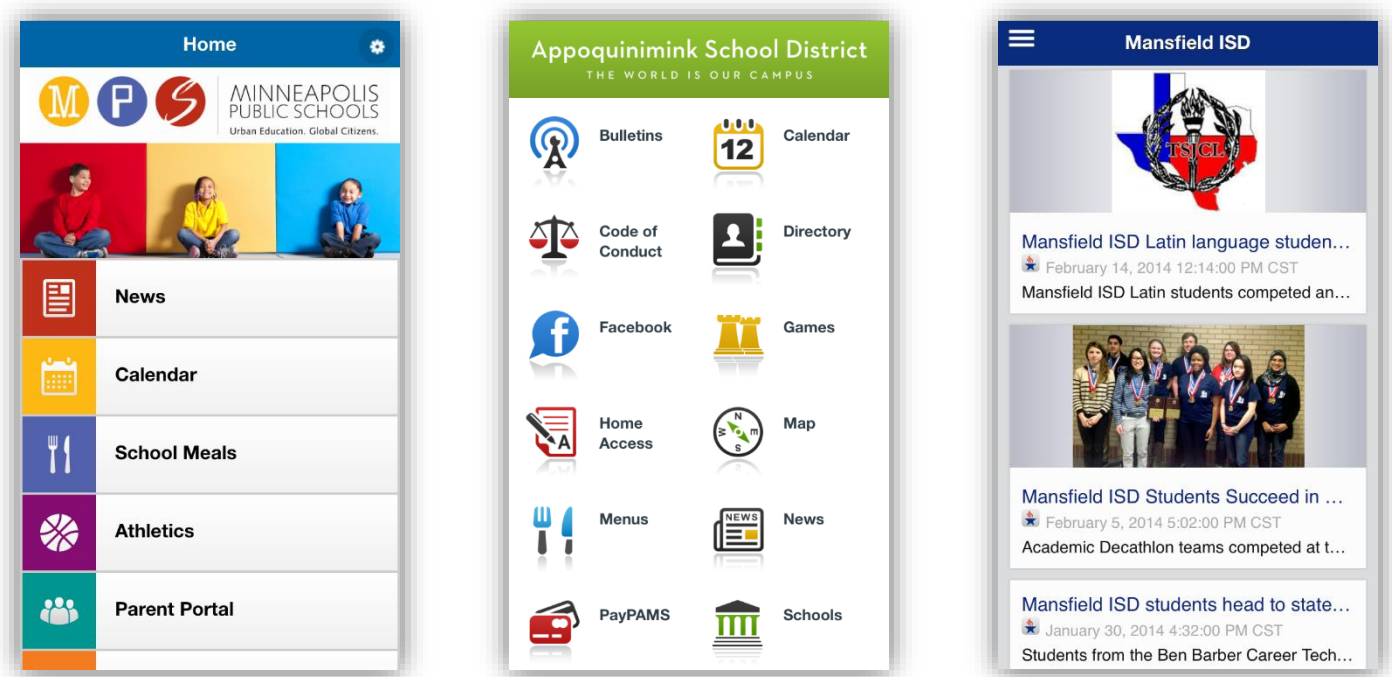
Justin Soltis, Senior Account Executive
888.527.5225 x221 [/jsoltis@schoolmessenger.com](mailto:jsoltis@schoolmessenger.com)

Background

The district is exploring the possibility of launching an official mobile app to improve communication with parents, students, staff and the broader community. The app should support the most widely used mobile platforms and devices. To minimize duplicate work, content should be sourced from existing publishing outlets wherever possible. The purpose of this document is to outline SchoolMessenger's approach to building and supporting a custom mobile app for the district.

Home screen and icon design

Virtually any home screen layout can be supported to make your app truly custom. Our team works with you to create the best layout based on your goals, design aesthetic, content types, number of sources. Below are selected samples:














The app icon (displayed in app stores and on devices to launch the app) will contain a version of the district's logo reshaped by SchoolMessenger. A high resolution logo file for the district is needed. Below are examples of other district app icons developed by SchoolMessenger:



Content and sourcing

Our goal when sourcing your modules is to minimize burden on school and district users to keep information up-to-date in your app. Below are typical modules and the sourcing approaches we most commonly employ:

Module	Sourcing and updating
<p>News</p> 	<ul style="list-style-type: none"> • Typically most districts will have a district news section on their website. If your website offers the capability to create RSS Feeds or XML, this will work perfectly for pulling into the app. • Alternatively we can likely write a custom script to pull in news or create district news RSS feeds in SchoolMessenger.
<p>Events</p> 	<ul style="list-style-type: none"> • If your district uses an online calendar system, we can pull a feed from a Google Calendar or RSS Feed located on both the District and individual school websites. • Alternatively an RSS or XML feed can be used to populate the calendar.
<p>Lunch Menus</p> 	<ul style="list-style-type: none"> • Most districts offer links directly to PDF files located on their website. Alternatively we can do an RSS Feed, Google Calendar feed, or Twitter Feed of the lunch menu. • Another alternative would be to use a custom SchoolMessenger WebPage containing links to lunch menus.
<p>Maps</p> 	<ul style="list-style-type: none"> • We utilize Google Maps to display your locations on the map. Simply give us the addresses and we will plug those in and provide real-time navigation to those locations.
<p>Athletics</p> 	<ul style="list-style-type: none"> • Most districts offer an RSS Feed or Google Calendar feed of sports schedules and we'll pull these feeds directly from your website. • Alternatively we can utilize a website such as www.Maxpreps.com where many school sports schedules are maintained and easy to pull into the app.

<p>Staff Directory</p> 	<ul style="list-style-type: none"> • If possible, we can utilize your staff import that is being pulled into SchoolMessenger (hiding certain fields) as the directory source. Normally we will show staff first name, last name, email address, and building. We'll help with this process. • We can also pull XML feed data from your website.
<p>Social Media</p> 	<ul style="list-style-type: none"> • Embedding district Facebook, Twitter, YouTube Channel or other social media feeds is very popular. • We can list feeds at the district level and individual campus or school level. • If your district utilizes a Facebook page, we can also pull picture albums from your Facebook page. These albums often display well within the app.
<p>Portals</p> 	<ul style="list-style-type: none"> • Secure portals you would like to offer your parents, staff, or students. Possible ideas: <ul style="list-style-type: none"> ○ Student information systems ○ Lunch/Fee Payment Systems ○ Student/Staff email
<p>Contact Preferences</p> 	<ul style="list-style-type: none"> • Access to update contact preferences in the mobile version of SchoolMessenger Contact Manager. • Integrated with the SchoolMessenger notification service; no special sourcing required.
<p>Other / Custom</p> 	<ul style="list-style-type: none"> • Any other custom module you feel would benefit your app. Examples include: <ul style="list-style-type: none"> ○ School Board area ○ Superintendents Corner ○ IT Updates-Technology Blog/Newsletter ○ Student / Staff Resources
<p>Settings</p> 	<ul style="list-style-type: none"> • App settings include preferences for following only certain schools/categories • No special sourcing required.

The sequence of the modules can be in any order you determine within the app. The above modules are shown for sample purposes only; your app will contain only those modules you specify which may be more or fewer than those shown here. The district may choose to add additional content sources at any time.

Platform support and publishing

The app will be published to the Apple App Store (iPhone and iPad versions) and Google Play (Android version). SchoolMessenger will manage the app submittal process with the stores. The app will be free for end users.

The app is published as a **“Universal App”** which means it has been designed uniquely for iPhone and iPad. Unlike many apps that are essentially “scaled up” in size when accessed via the iPad, Universal Apps are designed uniquely for iPhone and iPad.



The “+” icon next to an app in the App Store indicates it is a Universal App

Ongoing support, maintenance and reporting

The service includes:

- Prompt customer service and support from 7am CT – 7pm CT for technical questions, adding additional content sources, modifying existing content sources, etc.
- 24x7 hosting and monitoring.
- Upgrades and patches applied as needed to address changes to supported platforms.
- Monthly reports provided to main contacts showing number of downloads per app store.
- Support for end users (those downloading the app such as parents) is not included.
- At the district’s request, SchoolMessenger can provide no-cost consultation and customizable materials to help the district promote its new app

Approval process

A web demo of a prototype app with key district stakeholders will be conducted approximately 4 weeks after project initiation. Changes can be incorporated based on district feedback. SchoolMessenger will then publish the app into the supported stores so that key district personnel can download and test it before it is more broadly promoted to parents. Further edits and additions can be incorporated as needed before a public announcement is made.

Mobile Website, Generic App, or Custom App?

One of a school’s big decisions is whether to choose a generic app that is also being used by many other schools and districts, or a custom app that is created especially for a district’s needs – or to simply build a mobile version of their existing website, which users can view on their smartphones or tablets. Here are some of the differences among the three approaches:

- Mobile website:** In this case, the school district’s website is simply reformatted for mobile devices. This approach is adequate for text content, but tends to make it difficult for users to view more dynamic content such as feeds and directories. Such websites do not appear in app stores (where users are accustomed to search for useful apps), nor are they easy to bookmark. In addition, they don’t offer helpful features found on apps such as push notifications and settings.
- Generic app:** In this version, parents must search for and download a vendor-branded app and then search for the district within that third-party app. It is equivalent to a directory app that lists several participating districts within it. A generic app will offer fewer opportunities for customization and does not claim a district’s place in the app store. One advantage of the generic app is that it can allow parents to subscribe to content from multiple districts in a single app, which is useful if they have children in separate districts. However, this advantage may only apply to a few parents.
- Custom app:** These apps are developed with the particular school district’s needs in mind, and carry the district’s branding and logos. This helps greatly with “brand recognition” among parents, and highlights the district’s and school’s adoption of cutting-edge technology. The apps will be displayed independently within the app stores of the various operating systems, and will include parent-friendly features such as push notifications.

	Mobile website	Generic app	Custom app
In the app stores and easy to find	No	Partial	Yes
Reflective of district branding, identity and design goals	Varies	No	Yes
Push notifications	No	Varies	Yes
Remembers user settings about schools / topics to follow	Partial	Partial	Yes
Highly responsive, fast	No	Varies	Yes
Easy to integrate with notification service, website, SIS / data	No	No	Yes

COST OF SERVICES AND OPTIONS

Package: SchoolMessenger Custom Mobile App

Following is a summary of the pricing for the services described here. There are no hidden fees or upcharges. The SchoolMessenger approach is “all inclusive”. Pricing valid for 30 days from date of proposal.

SERVICES INCLUDED		
Development of custom mobile app based on district content sources		Included
Custom screen design services		Included
Custom scripting to source content from non-feed based sources		Included
Publishing in Apple’s App Store and Google Play (Android)		Included
Universal App (iPad-specific version available in Apple’s App Store)		Included
Unlimited push notifications		Included
Instant translation of the app to 70+ languages		Included
Quick Tip anonymous top submittal module (requires SchoolMessenger notification service)		Included
Ongoing hosting, maintenance and unlimited downloads		Included
Summary		
	Enrollment (# of students)	1,384
	Per Student Rate, Year 1	\$.75
	Per Student Rate, Optional renewals	\$.75
	Total Annual Fee	\$1,038
InfoCenter Module		
	Enrollment (# of students)	1,384
	Per Student Rate, Year 1	\$.50
	Per Student Rate, Optional renewals	\$.50
	Total Annual Fee	\$692.00

SCHOOLMESSENGER BACKGROUND

Reliance Communications is better known by its brand name **SchoolMessenger**. The company is a leading provider of communication solutions for the education market. The company is counted on by thousands of school districts, colleges, private schools and other institutions to keep parents, staff and students informed in both emergency and non-emergency situations.

In fact, SchoolMessenger is **the most widely used service for notification in K12 schools**¹, sending more than **1 billion messages per year**.

This successful track record includes such flagship clients as Houston ISD (210k students), Orange County Schools (Florida, 175k students), Dallas ISD (Texas, 165k students) and several area districts.

SchoolMessenger was founded in 1999 with a singular focus: to ensure educators are able to quickly and easily connect with their communities in any language and at any device. The company employs 100 professionals in multiple, US-based geo-dispersed offices. No portion of the services, or the customer service/support, is subcontracted. When you partner with SchoolMessenger you are working with a committed team that has been serving the communication needs of schools for more than a decade.

¹ Based on an April 2011 company survey of K-12 market adoption, SchoolMessenger's 10.4M student enrollment base exceeds that of all other products, including Blackboard Connect (10M students) and Alertnow® (4M students). Blackboard Connect and Alertnow are trademarks of Blackboard, Inc. or its subsidiaries. SchoolMessenger is not affiliated with Blackboard Inc., its subsidiaries or any of its products.



College Readiness Letter for:
ALTOONA SCHOOL DISTRICT

August 20, 2014
Code: 507212

SUPERINTENDENT
ALTOONA SCHOOL DISTRICT
1903 BARTLETT AVE
ALTOONA, WI 54720



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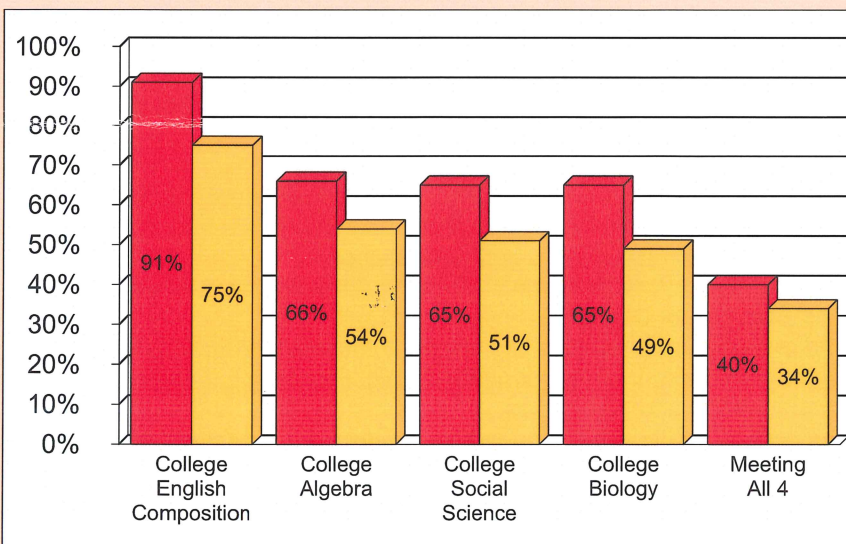
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This report reflects the achievement of your graduates on the ACT over time and an indication of the extent to which they are prepared for college-level work. The ACT consists of curriculum-based tests of educational development in English, mathematics, reading, and science designed to measure the skills needed for success in first year college coursework. Table 1 shows the five-year trend of your ACT-tested graduates. Beginning with the 2013 Graduating Class, all students whose scores are college reportable, both standard and extended time tests, are now included in this report.

Table 1: Five Year Trends - Average ACT Scores

Grad Year	Total Tested		English		Mathematics		Reading		Science		Composite	
	District	State	District	State	District	State	District	State	District	State	District	State
2010	66	47,755	22.6	21.5	22.7	22.0	24.1	22.3	23.3	22.2	23.3	22.1
2011	67	47,693	21.6	21.6	22.7	22.1	23.1	22.2	22.8	22.3	22.7	22.2
2012	67	47,588	23.1	21.5	22.5	22.0	23.5	22.1	23.0	22.1	23.1	22.1
2013	83	46,574	22.1	21.5	22.3	22.0	22.3	22.3	22.5	22.2	22.4	22.1
2014	77	46,870	23.2	21.6	23.1	22.0	23.9	22.4	23.5	22.3	23.5	22.2

Figure 1. Percent of ACT-Tested Students Ready for College-Level Coursework



Are Your Students Ready for College?

While students will pursue a variety of paths after high school, all students should be prepared for college and work. Through collaborative research with postsecondary institutions nationwide, ACT has established the following as college readiness benchmark scores for designated college courses:

- * English Composition: 18 on ACT English Test
- * Algebra: 22 on ACT Mathematics Test
- * Social Science: 22 on ACT Reading Test
- * Biology: 23 on ACT Science Test

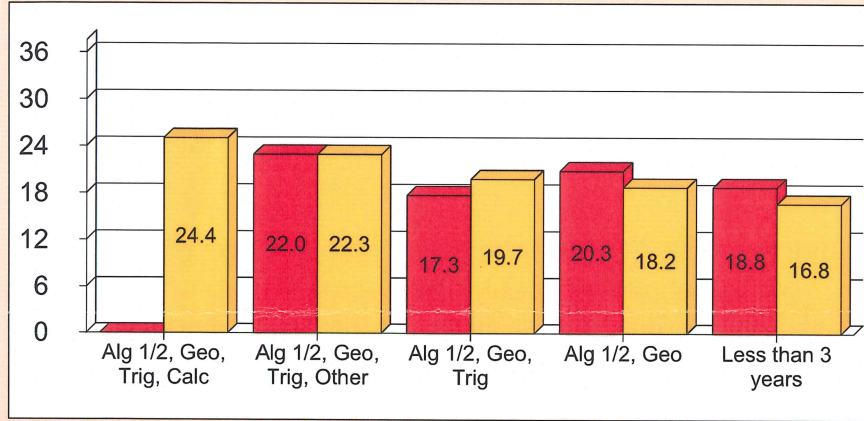
A benchmark score is the minimum score needed on an ACT subject-area test to indicate a 50% chance of obtaining a B or higher or about a 75% chance of obtaining a C or higher in the corresponding credit-bearing college courses.

A High School College Readiness Letter has been sent to the Principal of each high school with at least one ACT-tested graduate.

College Readiness Letter for: ALTOONA SCHOOL DISTRICT

ACT Research has shown that it is the rigor of coursework - rather than simply the number of core courses - that has the greatest impact on ACT performance and college readiness. Figures 2 and 3 report the value added by increasingly rigorous coursework in mathematics and science respectively.

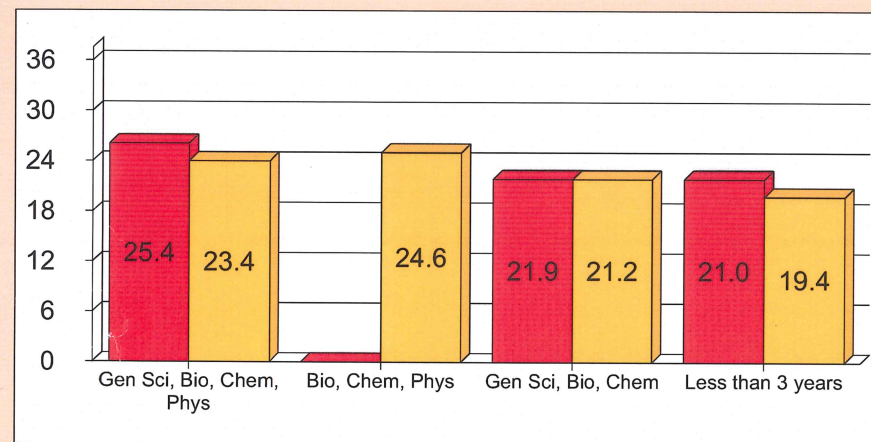
Figure 2. Average ACT Mathematics Scores by Course Sequence



Value Added by Mathematics Courses

Students who take a minimum of Algebra 1, Algebra 2, and Geometry typically achieve higher ACT Mathematics scores than students who take less than three years of mathematics. In addition, students who take more advanced mathematics courses substantially increase their ACT Mathematics score.

Figure 3. Average ACT Science Scores by Course Sequence



Value Added by Science Courses

Students taking Biology and Chemistry in combination with Physics typically achieve higher ACT Science scores than students taking less than three years of science courses.

In order to ensure that all students are ready for college and work, an overview of vital action steps is provided.

College Readiness for All: An Action Plan for Schools and Districts

- 1. Create a Common Focus.** Establish collaborative partnerships with local and state postsecondary institutions to come to a shared understanding of what students need to know for college and workplace readiness. Use ACT's College Readiness Standards and the ACT as a common language to define readiness.
- 2. Establish High Expectations for All.** Create a school culture that identifies and communicates the need for all students to meet or exceed College Readiness Benchmark Scores.
- 3. Require a Rigorous Curriculum.** Review and evaluate the rigor and alignment of courses offered and required in your school in English, mathematics, and science to ensure that the foundational skills leading to readiness for college-level work are taught, reaffirmed, and articulated across courses.
- 4. Provide Student Counseling.** Engage all students in early college and career awareness, help them to set high aspirations, and ensure that they plan a rigorous high school coursework program.
- 5. Measure and Evaluate Progress.** Monitor and measure every student's progress early and often using college readiness assessments like EXPLORE, PLAN and the ACT. Make timely interventions with those students who are not making adequate progress in meeting college readiness standards.

To learn more about these recommended action steps and ACT programs that will help improve college readiness for your students, contact ACT Customer Service at 319-337-1309 or customerservices@act.org.

Altoona leader: Proposed plaza would be 'a big deal'

By Blythe Wachter Leader-Telegram staff | Posted: Tuesday, August 26, 2014 11:20 pm

A public plaza in the northwest quadrant of Altoona's River Prairie development would complement Phoenix Park and the proposed Menomonie Street arena, creating "synergy for the whole region," City Administrator Mike Golat said.

"This is a big deal. We have a rare opportunity in the history of Altoona to do something different, something big," Golat told about 55 people attending a public presentation on Tuesday at City Hall.

The city-owned 50-acre parcel on Altoona's north side is bordered by the Eau Claire River to the north and west and River Prairie Drive and U.S. 53 to the south and east.

A low bid of \$2.7 million for the first phase of development — backbone infrastructure to be installed this fall — came in Tuesday, which will go to the City Council.

The City Council will discuss the development plans for the northwest quadrant in September, but no date is set yet.

City officials worked with Ayres Associates to create development plans that mix residential, retail and commercial development with the public plaza that takes advantage of the site's natural beauty.

Phil Johnson, a landscape architect with Ayres Associates, estimated about 70 percent of the site will be commercial space, with the remaining 30 percent public space.

Development of that quadrant, which will become the signature entrance into Altoona, is "the gem people are looking forward to," Golat said.

Plans envision a stream and boulders for children to explore; canoe and kayak access to the river; multiuse trails; a splash pad, which shoots water up from the ground; an amphitheater with seating for around 2,500 and the river as a backdrop; and a smaller performance area.

The public space is designed to embrace all four seasons. Gas-fueled fire pits and an outdoor skating loop would promote winter use.

A railroad theme, such as in sculpture and roundabouts resembling a railway turntable, subtly recognize the city's history, Johnson said.

Also proposed are a civic building for events such as weddings, a destination hotel, a restaurant and a



Proposed section of Altoona development

This is a rendering of the proposed Main Street for the northwest quadrant of Altoona's River Prairie development on the north side of the city.

pedestrian-friendly Main Street that could be closed off for events.

About 1,000 parking spaces are planned in the quadrant, with more possible, Golat said.

Asked about the development's timetable, he said the next phase will be roads, sidewalks, trails and park space planned for 2015, along with active marketing of the site.

He predicted build-out construction would be five years. Kwik Trip and WESTconsin Credit Union are committed to building at the site.

Also in the River Prairie district, in the southwest quadrant, Janesville-based Woodman's Food Market already has begun developing land where the large grocery store will be built, with the city still owning 8 acres at the site. Woodman hopes the store is open by October 2015.

Attendees asked questions ranging from the tax impact — River Prairie is in a tax increment financing district but the city's overall valuation has increased in recent years — to expanded bus routes to the challenge of keeping the development going.

Golat roughly projected that the proposed development would fall into the \$3 million to \$5 million range beyond the initial infrastructure phase.

"I think it's a wonderful opportunity for Altoona. ... It's going to make Altoona shine," said Barb Teslaw, who lives in the Rivers Edge Drive development.

Wachter can be reached at 715-830-5828, 800-236-7077 or blythe.wachter@ecpc.com.

(Story corrected Aug. 27, 2014.)

August 28, 2014

Dr. Connie Biedron
Superintendent
School District of Altoona
1903 Bartlett Avenue
Altoona, WI 54720

Re. Financial Advisory Services Agreement

Dear Dr. Biedron:

On behalf of Robert W. Baird & Co. Incorporated (“we” or “Baird”), we wish to thank you for the opportunity to serve as exclusive financial advisor to the School District of Altoona, Wisconsin (“you” or the “Client”) with respect to the proposed issuance of approximately \$23,000,000 General Obligation Bonds (the “Securities”). This Agreement will establish the terms and conditions under which Baird will provide financial advisory services to the Client in connection with the proposed issuance or other financing (the “Financing”).

1. Financial Advisory Services to be Provided by Baird. The Client hereby engages Baird to serve as financial advisor with respect to the Financing, and in such capacity Baird agrees to provide advice as to the structure, timing, terms and other matters regarding the Financing, including the following services, if and as requested by the Client:

- Evaluate possible options, vehicles and structures for the Financing
- Advise the Client as to the methods and types of Financing that are available and appropriate to the Client
- Assist the Client in developing and designing the terms and features of the plan of Financing
- Advise the Client as to strategies for obtaining the Financing
- Review financial and other information regarding the Client, the Financing
- Assist in the preparation and/or review and distribution of documents pertaining to the Financing, including, if applicable, the official statement and/or bid package
- Consult and meet with representatives of the Client and others involved with the Financing
- Respond to questions and requests from potential investors and other possible Financing sources
- If applicable, assist in the selection of one or more underwriters for the Financing
- If applicable, arrange and facilitate visits to, and prepare materials for, credit ratings agencies and insurers
- Prepare a closing memorandum or settlement statement for, and otherwise assist with, the closing of the Financing
- Such other usual and customary financial advisory services as may be requested by the Client

Under MSRB Rule G-23, Baird will not be able to serve as underwriter or placement agent for any notes, bonds or other securities to be issued and sold as part of the Financing. Baird is registered as a municipal advisor with the Securities Exchange Commission and Municipal Securities Rulemaking Board.

2. Fees and Expenses. For its financial advisory services, Baird shall be entitled to a fee (the “Financial Advisory Fee”) to be paid by the Client equal to 0.375% of the principal amount or par value of the Financing. The Financial Advisory Fee shall be paid upon completion of the Financing. In addition to the Financial Advisory Fee, the Client shall pay to Baird a fee equal to \$4,000 as compensation for its services in assisting in the preparation of

the official statement and providing various financial analyses, and to reimburse for Baird's payment of I-Deal Prospectus (electronic sale notification and bidding system), printing and mailing/distribution charges.

3. Term and Termination. The term of this engagement shall extend from the date of this Agreement to the closing of the Financing. Notwithstanding the forgoing, either party may terminate Baird's engagement at any time without liability or penalty upon at least 30 days' prior written notice to the other party. If Baird's engagement is terminated by the Client, the Client agrees to compensate Baird for the services provided and to reimburse Baird for its out-of-pocket expenses incurred until the date of termination and if within 12 months following such termination the Client completes the Financing the Client shall pay Baird the Financial Advisory Fee.

4. Indemnification; Limitation of Liability. The Client agrees that neither Baird nor its employees, officers, agents or affiliates shall have any liability to the Client for the services provided hereunder except to the extent it is judicially determined that Baird engaged in negligence or willful misconduct. In addition, to the extent permitted by applicable law, the Client shall indemnify, defend and hold Baird and its employees, officers, agents and affiliates harmless from and against any losses claims, damages and liabilities that arise from or otherwise relate to this Agreement, actions taken or omitted in connection herewith, or the transactions and other matters contemplated hereby, except to the extent such losses, claims, damages or liabilities are judicially determined to be the result of Baird's negligence or willful misconduct.

5. Miscellaneous. This Agreement shall be governed and construed in accordance with the laws of the State of Wisconsin. This Agreement may not be amended or modified except by means of a written instrument executed by both parties hereto. This Agreement may not be assigned by either party without the prior written consent of the other party.

If there is any aspect of this Agreement that you believe requires further clarification, please do not hesitate to contact us. If the foregoing is consistent with your understanding of our engagement, please sign and return the enclosed copy of this letter.

Again, we thank you for the opportunity to assist you with the Financing and the confidence you have placed in us.

Very truly yours,

ROBERT W. BAIRD & CO. INCORPORATED

By: _____

Michel D. Clark, Director

Accepted this ___ day of _____, 20__

SCHOOL DISTRICT OF ALTOONA

By: _____

Dr. Connie Biedron, Superintendent