

**For Immediate Release –  
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## **Prevea Health Donation Helps Altoona Athletic Complex Project Hit \$1M Fundraising Goal**

**Altoona, Wis.** – A \$75,000 donation from Prevea Health has helped the Altoona School District hit its \$1 million fundraising goal to allow construction to begin on a new sports complex at Altoona High School! With their donation, Prevea Health will be featured on the complex's new scoreboard as part of the organization's sponsorship.

“At Prevea, we are passionate about giving back to the communities we serve,” said Dr. Ashok Rai, president and CEO at Prevea Health. “We are proud to be a part of the community of Altoona and proud of the work the District is doing to encourage the health and wellness of our youth with the development of a new sports complex.”

Prevea Health is a primary and specialty health care provider with multiple locations throughout the Chippewa Valley: Altoona, Eau Claire, Chippewa Falls, Mondovi, Augusta, Arcadia, Menomonie, Cornell, Ladysmith and Rice Lake. It is also partnered with HSHS Sacred Heart Hospital in Eau Claire and HSHS St. Joseph's Hospital in Chippewa Falls.

The total cost of the new sports complex is estimated at \$3.2 million. With \$1 million now raised, the remaining \$2.2 million needed will come out of the District budget. (Under a Resolution passed by the Altoona School Board in 2017, the District was required to raise a minimum of \$1 million from outside sources to contribute towards the cost in an effort to avoid increasing property taxes in the District.)

The sports complex will include new synthetic turf for a football and soccer field; an 8-lane track with nine sprint lanes; high jump, pole vault, long/triple jump, shot put and discus facilities; 1,673 capacity bleachers; an entrance plaza and ticket area; and concessions, restrooms and storage space.

"We are very grateful to Prevea Health for their generous donation. It's these corporate partnerships that build a community," said Robin Elvig, School District of Altoona School Board President. "We are also happy to announce that Prevea's \$75,000 commitment puts us over the \$1,000,000 Board Resolution threshold to make the Altoona Sports Complex redevelopment dream a reality."

Construction on the new sports complex will begin this spring. For more information and to learn about sponsorship opportunities at the new Altoona sports complex, click [here](#).

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